

REMARKS

Reconsideration of this application and withdrawal of the rejections set forth in Office action mailed November 1, 2006 are requested in view of this amendment and the following remarks.

Independent claim 38 and dependent claims 14, 39, 40, 76, and 77 have been canceled. Claims 1, 2, 19, 20, 56, and 57 have been amended and the amendments are supported at least at Fig. 2 and pp. 12-13 of the specification. Independent claim 99 and dependent claims 100-104 have been added and are supported at least at Fig. 2 and pp. 12-13 of the specification. No new matter has been added. After entry of this amendment, claims 1-13, 19-23, 30, 56-61, and 90-104 will be pending.

Claim Rejections – 35 U.S.C. § 103

Claims 1-14, 19-23, 30, 38-40, 56-61, 76, 77, and 90-98 were rejected under 35 U.S.C. § 103(a) as being unpatentable over U.S. Patent Application Publication No. 2004/0226042 to Ellis (“Ellis”). As noted above, claims 38, 14, 39, 40, 76, and 77 have been canceled. Because the application is not obvious in view of Ellis, Applicant respectfully submits that the rejection be withdrawn.

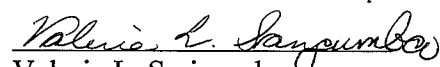
Amended claims 1, 19, and 56 and new claim 99 recite supplemental information displayed on a second portion of the display occupying two areas of the display, wherein each of the two areas is adjacent to different sides of a perimeter of the first video content, none of which is taught by Ellis. Claims 2-13, 20-23, 30, 57-61, and 90-98 depend from claims 1, 19, and 56 and are patentable for at least the same reasons.

Also, claims 1, 19, and 56 recite that the first video content is reduced in size and displayed on the first portion of the display, wherein the first portion is approximately 80% of the display. The Office action sets forth that "it would have been clearly obvious ... to implement the combined teaching so as to have the 'first portion' of the display occupy 80% of the display to allow the user to easily view the displayed video" Applicant respectfully submits that the Office action provides no basis for why reducing the first video content to approximately 80% of the display would be obvious, as this is not taught by Ellis, and other proportions that allow a user to view the video may be applied.

CONCLUSION

In view of the foregoing amendments and remarks, Applicant respectfully submits that the claims now presented in this application define patentable subject matter over the cited prior art. Accordingly, reconsideration and allowance of the application are requested. If the Examiner feels that a telephone interview could expedite resolution of any remaining issues, the Examiner is encouraged to contact Applicant's undersigned representative at the phone number listed below.

Respectfully submitted,


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